About

Modern Eurokitchen₁, LLC is <u>the</u>US importer for <u>our strategic partner</u>, the family-<u>owned and operated factory</u>, Europlak <u>di Piccioni Luigi & C.S.a.s.</u>, one of the finest-cabinetry manufacturers in Italy. ME which, as one of the most reputable cabinet <u>manufacturers in Italy</u>, takes prides itself on <u>in</u> providing the highest quality, greenest line of cabinet product available, at a fraction of competitive cost.

Our business model is direct to trade, reducing cost to the customer by eliminating retail showroom and advertising expenses, and by working directly with builders, architects, and developers on contract and custom projects. Our products feature top quality-hardware and Blu-motion drawer pull, as well as certified woods and zero off-gassing-MDF and plywood.

Our strategic partner in Italy, Europlak di Piccioni Luigi & C.S.a.s., is a family ownedand operated factory, and one of the most reputable cabinetry conglomerates in Italy. <u>Modern EurokitchenOur management has extensive experience in real estate</u> development, construction, architecture and design and our staff are trained to explore, in collaboration with each client, the widest range of product options, which feature top quality hardware, Blu-motion drawer pulls, certified woods and zero off-gassing MDF and plywood.

Our business model is direct-to-trade; hence, by working directly with builders, architects and developers on contract and customized projects, we eliminate retail showroom and advertising expenses. This means that we can offer offers full kitchen, bathroom, and closet design and installation services for multi- and single-family

Formatted: Line spacing: 1.5 lines

Commented [U1]: I suggest combining the first sentence of your second paragraph with the first line of the first paragraph. In this way, you avoid repetition and it also clears the next two paragraphs for what you actually have to offer.

Commented [U2]: The 'we' and 'ourselves' personalizes your operation.

Commented [U3]: I'm not familiar with that term – presumably it's well known in the trade.

Commented [U4]: This line is better presented here, rather than at the end, since it serves as an introduction to what you can offer. **Formatted:** Font color: Orange

Commented [U5]: I'm not familiar with that term – presumably it's well known in the trade.

Formatted: Line spacing: 1.5 lines

residential projects, hospitality, and mixed use developments <u>at a fraction of the</u> <u>competitive cost</u>. Staff is trained to explore a full range of product options with each client.

<u>We</u> ME's owners and executives have extensive experience in real estate development, construction, architecture and design, and look forward to assisting you with your next project.

Commented [U6]: I have re-ordered the information so that your products stand out from the background information.